## **AID DETAILS**BILATERAL AID

# Strengthening skills and knowledge of KWETU staff in marketing and public relations with aim of raising own funds - Kenya

#### **General Information**

Funding entity	Slovak Aid
Recipient Country	Kenya
Implementing Organization	Clovek v ohrozeni
Implementing Organization Code	Donor country-based NGO
Geo Location	Nakuru, KE
Longitude	36.06667
Latitude	-0.28333
Start of Commitment	2015-04-23
End of Commitment	2016-02-22
Currency	EUR
Status	OECD approved

#### **Description**

The project aims at capacity building of KWETU staff, partner NGO, mainly in entrepreneurship strategies, marketing and PR.

### Commitments and Amount Extended (EUR)

Reporting Year	Commitments	Amount Extended
2015	6 000 €	4 800 €
2016	0 €	1 092 €
Total	6 000 €	5 892 €

#### **Sectors share**

Sector name	Share
Communications policy and administrative management	100.0

#### **Statistics**

Statistics show the proportion of the Strengthening skills and knowledge of KWETU staff in marketing and public relations with aim of raising own funds - Kenya project compared to the implementing subject and the type of flow



Comparison based on the region

