

# AID DETAILS

## BILATERAL AID

### Supporting creative entrepreneurs and development of creative industries sector

#### General Information

Funding entity	Slovak Aid
Recipient Country	Albania
Implementing Organization	Slovenská organizácia pre výskumné a vývojové aktivity, o.z.
Implementing Organization Code	Donor country-based NGO
Geo Location	Tirana, AL
Longitude	19.81889
Latitude	41.3275
Start of Commitment	2018-08-22
End of Commitment	2020-01-31
Currency	EUR
Status	OECD approved

#### Description

The main objective of the project is to improve the conditions and opportunities for start-ups and SMEs from creative sectors in Albania. The project reflects on the prevailing difficulties for creative start-ups and SMEs to enter national and international markets due to lack of relevant national policies, entrepreneurial skills and non-existent representative organs within creative industries sector. The project is a continuation of the project SAMRS/2016/ZB/1/6 named „Support of entrepreneurship and growth of innovative SMEs in Albania and it is building upon its activities and achieved results. Therefore, the specific objectives of the project are (1) Improvement of capacities and know-how of entrepreneurs and key representatives of creative industries sector, (2) Improvement of collaboration and coordination of key stakeholders and supporting creation of representative bodies within creative sector, (3) Establishment of virtual creative incubator for start-ups at Polis University. The project applicant, SOVVA, will work with Albanian partners Albanian Centre for Business Research and Training and Polis University to achieve these goals. The cooperation will lead to the following results: (1) Creative Academy for entrepreneurs will improve capacities of 60 entrepreneurs, it will create syllabus of Creative Academy and support a process of setting up a virtual creative incubator at Polis University. (2) Knowledge trip in Slovakia for start-ups and representatives of support organizations from creative industries will provide valuable experience and contacts to help them grow their own projects. (3) Regional conference in support of creative industries will create space for meaningful exchange of know-how and best practices in the field of support of start-ups and SMEs from creative industries. (4) Creative Academy for support organizations will improve capacities and expertise of 20 representatives from private, public and academic sector.

## Commitments and Amount Extended (EUR)

Reporting Year	Commitments	Amount Extended
2018	96 700 €	38 430 €
2019	0 €	48 600 €
2020	0 €	7 350 €
<b>Total</b>	<b>96 700 €</b>	<b>94 380 €</b>

## Sectors share

Sector name	Share
Small and medium-sized enterprises (SME) development	100.0 %

## Statistics

Statistics show the proportion of the Supporting creative entrepreneurs and development of creative industries sector project compared to the implementing subject and the type of flow

All Countries

All Flows

All Funding E...

Comparison based on the region



Supporting creative entrepreneurs a... Other filtered aid